



Brewhouse
Åvägen 24
SE-412 51 Göteborg
Sweden

+46 (0)31-83 41 00
www.brewhouse.se
info@brewhouse.se

QUESTIONS FOR OUR JURY IN OPEN INNOVATION

- How well does the competitor describe his innovation/idea?
- How well does the competing innovation/idea's target group describe?
- How innovative and/or unique do you think innovation/idea is?
- How much interest do you think there is or will be for the innovation/idea in the market?
- How much potential does the innovation/idea have for sustainable economic growth?
- How much potential does the innovation/idea have for sustainable social growth?
- How do you assess the innovation/idea's competition?
- How right in time is the innovation/idea?
- How realizable is the innovation/idea?